



CANBERRA THEATRE CENTRE

canberrathat's the centre at a glance

FOR FINANCIAL YEAR 2024/2025:

 **272,456**
VISITORS

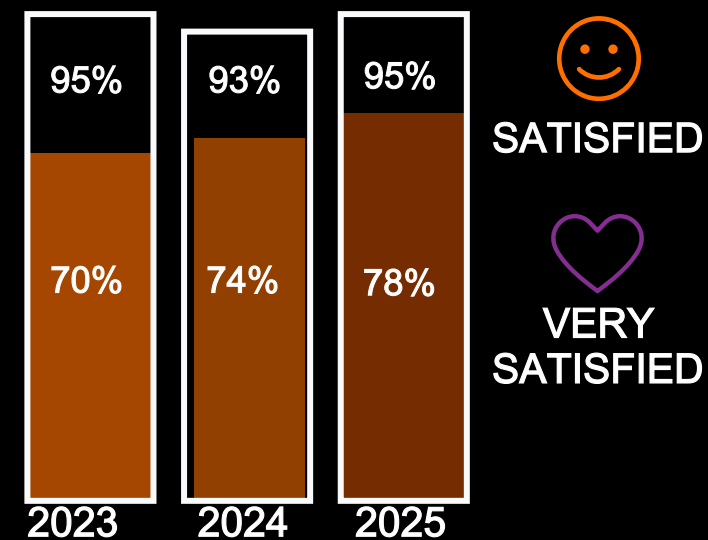
570 INDIVIDUAL
PERFORMANCES

 **181** EVENTS

MOST POPULAR GENRES

	Comedy	49,601
	Children's Productions	41,983
	Musical Theatre/Opera	39,554
	Drama	37,323
	Dance	27,558

AUDIENCE SATISFACTION



15 local works supported
through development
and presentation

7520 students attended a show as
part of an education excursion

66 students undertook vocational training
or work experience with CTC

 **1.1M** WEBSITE
USERS

36.2K FACEBOOK
FOLLOWERS

12.8K INSTAGRAM
FOLLOWERS

destination opportunities

FOR FINANCIAL YEAR 2024/2025:



Source: Canberra Theatre Centre patron surveys FY2024/25

our programs

A group of performers on stage in blue sequined dresses, with a 'Sapphires' sign above them. The performers are smiling and some are holding microphones. The stage is lit with blue light, and the background is a large screen displaying a blue sky. The performers are standing on a reflective floor. The sign above them is made of gold lights and says 'Sapphires'.

- YOUNG AUDIENCES
- CELEBRATING CANBERRA
- MAJOR MOMENTS
- IN THE MAKING

THE SAPPHIRES, 2026

A CANBERRA THEATRE CENTRE AND
QUEENSLAND THEATRE COMPANY PRODUCTION

existing venues



CANBERRA THEATRE 239 SEATS



THE PLAYHOUSE 14 SEATS



COURTYARD STUDIO ~ 110 SEATS

coming up



IZZARD: THE TRAGEDY OF HAMLET



DITA VON TEESE: NOCTURNELLE



HEATHERS THE MUSICAL



PRIDE & PREJUDICE* (*SORT OF)



TSIM: NO MISTAKES TOUR



JESSICA MAUBOY: THE STORY OF ME TOUR

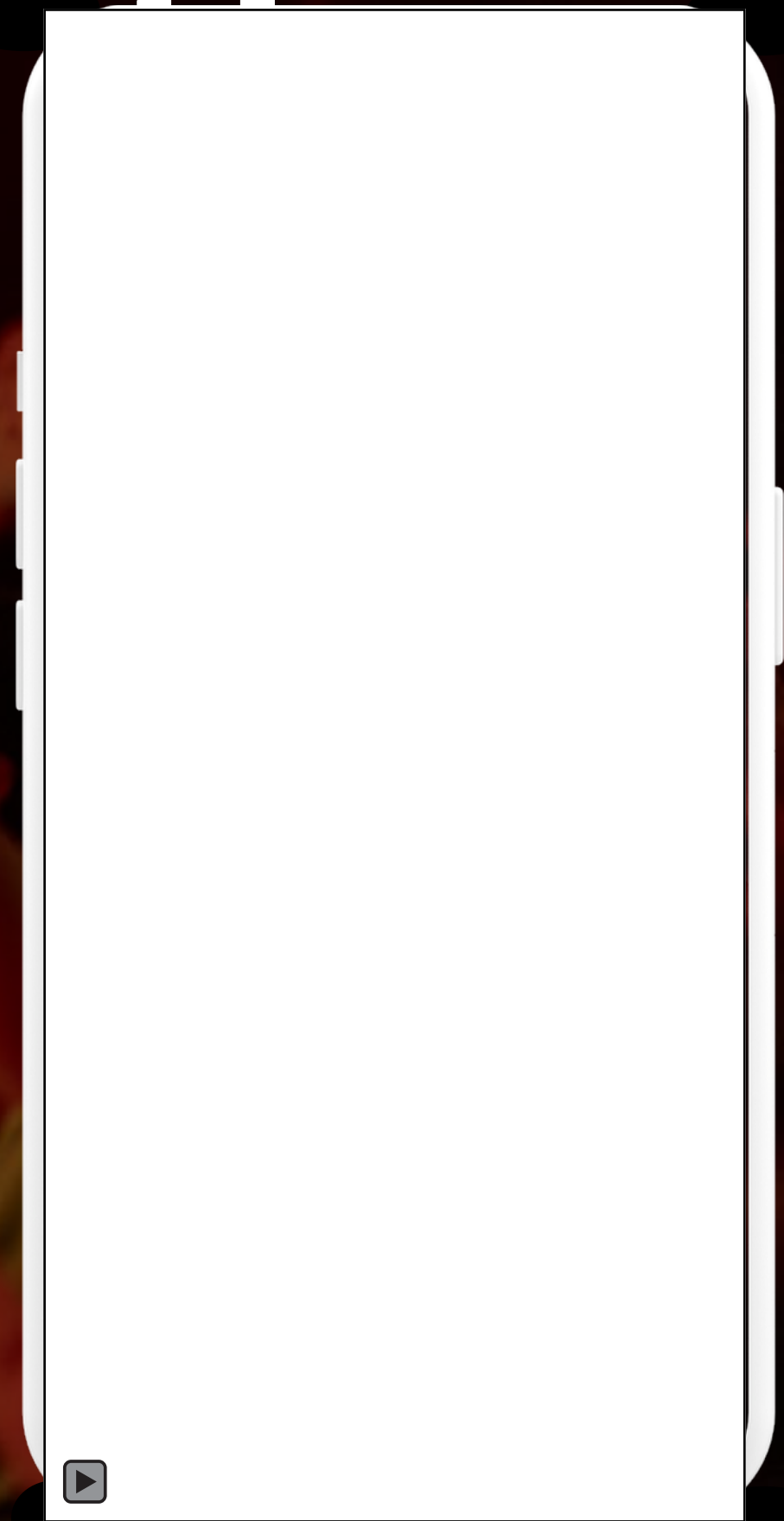
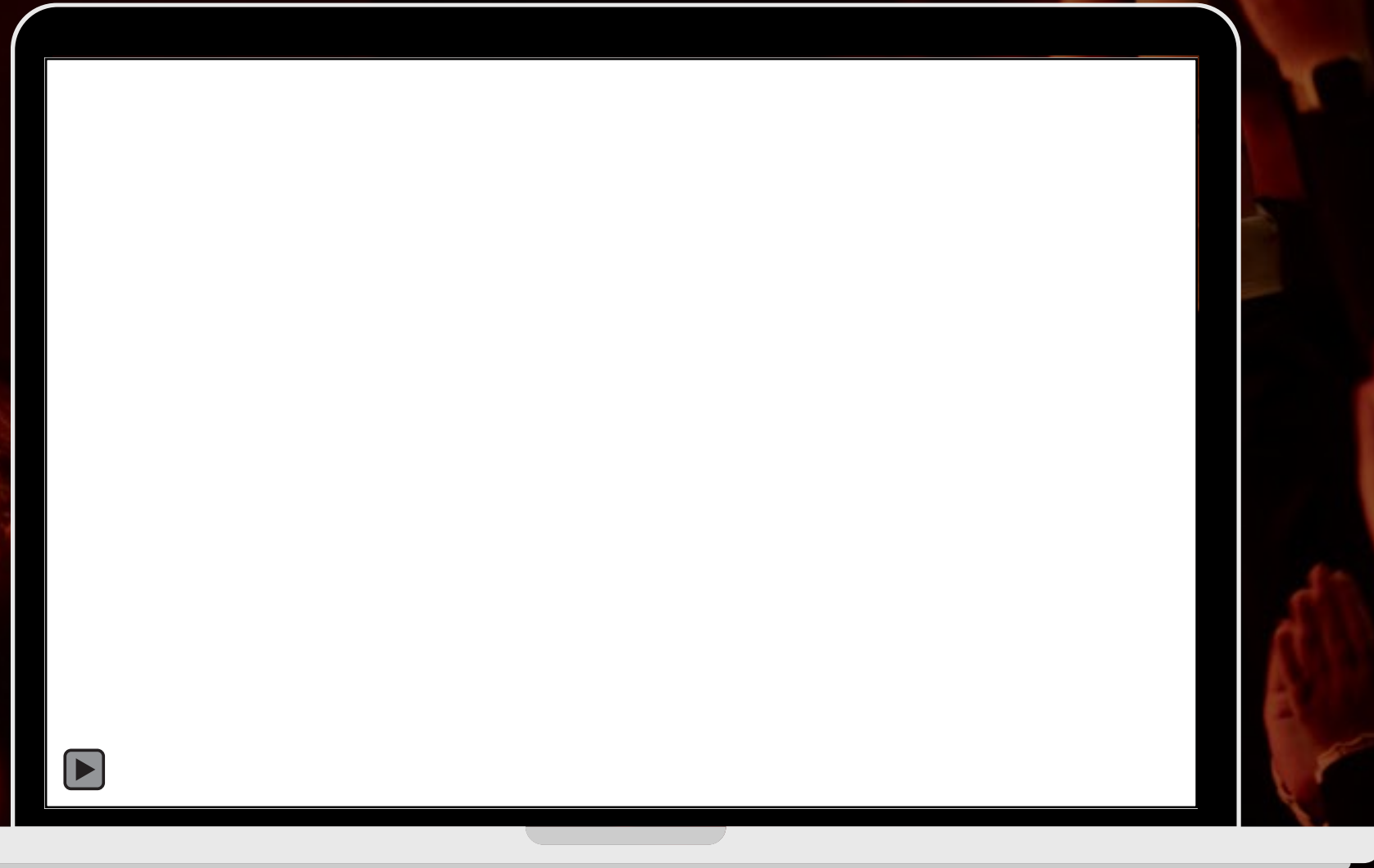
lyrictheatre



lyricthea



promotion opportunity



- OFFERS ON CTC'S EAT & DRINK PAGE
- "PERFECT PAIRING" SOCIAL VIDEO
- CROSS PROMOTION THROUGH CTC'S EDM + SOCIAL CHANNELS
- SHOW BASED ACTIVATIONS

CORPORATE hospitality



Get in touch

CONTACTADMIN@CANBERRATHEATRECENTRE.COM.AU
TO REACH OUT AND DISCUSS NEW IDEAS

[@CANBERRATHEATRECENTRE](https://www.canberratheatre.com.au)
[CANBERRATHEATRE.CENTRE.COM.AU](https://www.canberratheatre.com.au)

