



XX AUSTRALIAN  
MASTERS GAMES  
**CANBERRA**  
18-25 OCTOBER 2025

**ADAM DRINKWELL**

General Manager

**Australian Masters Games**

Canberra

18th - 25th October 2025



[www.australianmastersgames.com](http://www.australianmastersgames.com)



**ACT**  
Government

**CAS**  
Confederation of  
Australian Sport

**CBR**  
CANBERRA





# EVENT OVERVIEW

- Created by the Confederation of Australian Sport in 1987
- Week long festival of sport and social events
- Every 2 years - moves from state to state
- 3rd time here in Canberra - 1997, 2003 & 2025
- 20th Anniversary edition
- Provides opportunity for Masters Athletes, mainly above 30
- Multi -sport - Mass participation event
- Expecting more than 8400 participants + 500 volunteers





# 2025 AMG FACTS

18th - 25th of October 2025

Sports in 49 venues across ACT & Queanbeyan

44 sports on offer

8400+ Registered Participants (includes Competitors, Non-Playing Officials & Supporters)

58% of participants aged 50 - 69

59% female

63% 1st time participants

900+ teams

500 volunteers

6500 Interstate/International visitors

Special events - Opening & Closing Ceremonies, Mid-week Fiesta





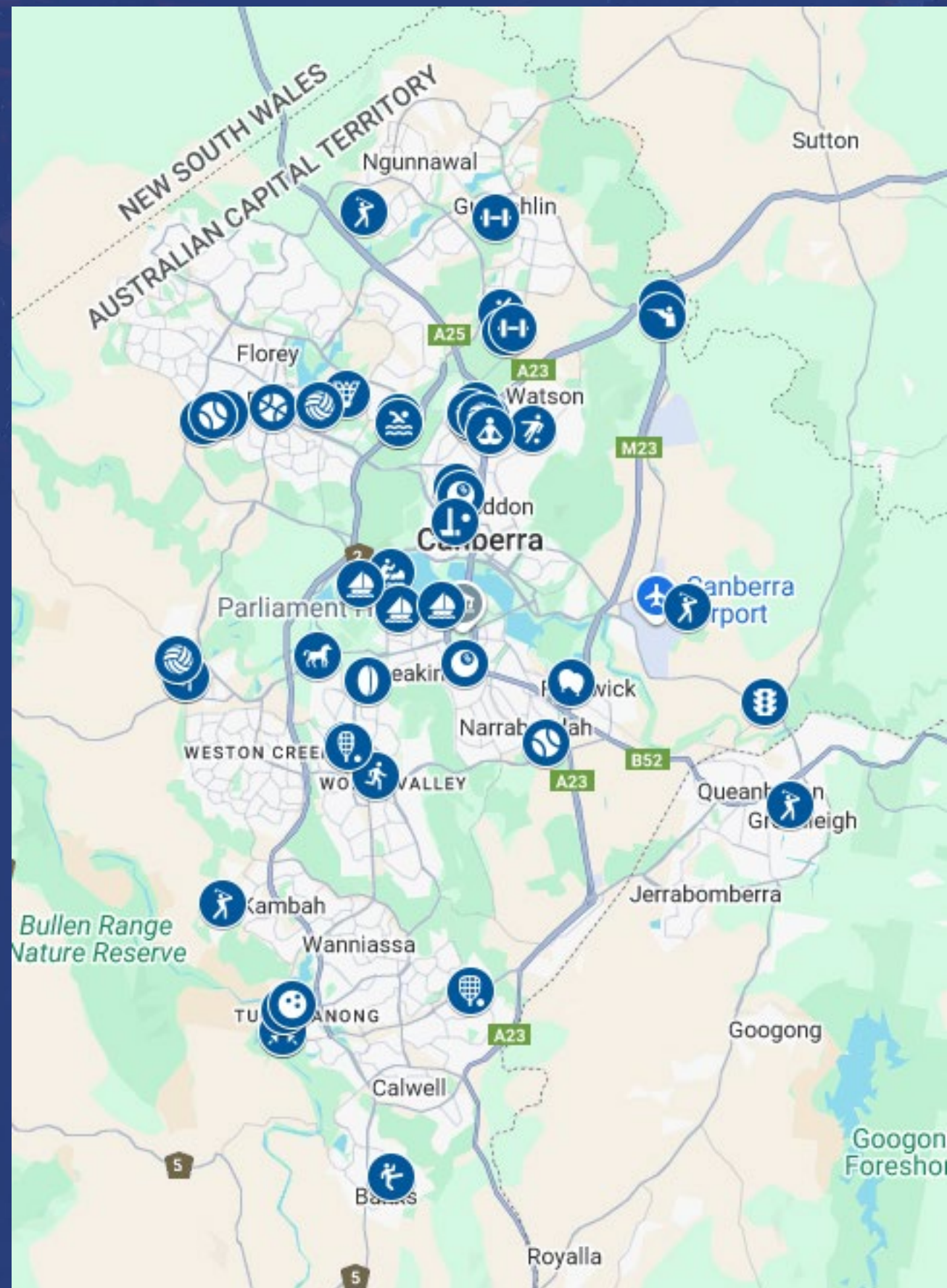
# SPORTS

ARCHERY	CALISTHENICS	FOOTBALL - WALKING	NETBALL	SHOOTING - CLAY TARGET	TENNIS	WATER POLO
ATHLETICS	DRAGON BOAT RACING	GOLF	NETBALL - WALKING	SHOOTING - PISTOL	TEN PIN BOWLING	WEIGHTLIFTING
BADMINTON	EQUESTRIAN - DRESSAGE	GYMNASTICS	PICKLEBALL	SHOOTING - SMALLBORE & AIR RIFLE	TOUCH FOOTBALL	YOGA SPORTS
BASEBALL	FENCING	HOCKEY	POWERLIFTING	SOFTBALL	TOUCH FOOTBALL	
BASKETBALL	FIGURE SKATING	JUDO	ROWING - INDOOR	SQUASH	TRUGO	
BOXING	FINSWIMMING	KARATE & KOBUDO	SAILING	SWIMMING	VOLLEYBALL - BEACH	
BRAZILLIAN JIU - JITSU	FOOTBALL (SOCCER)	LAWN BOWLS	SHOOTING - CENTREFIRE RIFLE	TABLE TENNIS	VOLLEYBALL - INDOOR	





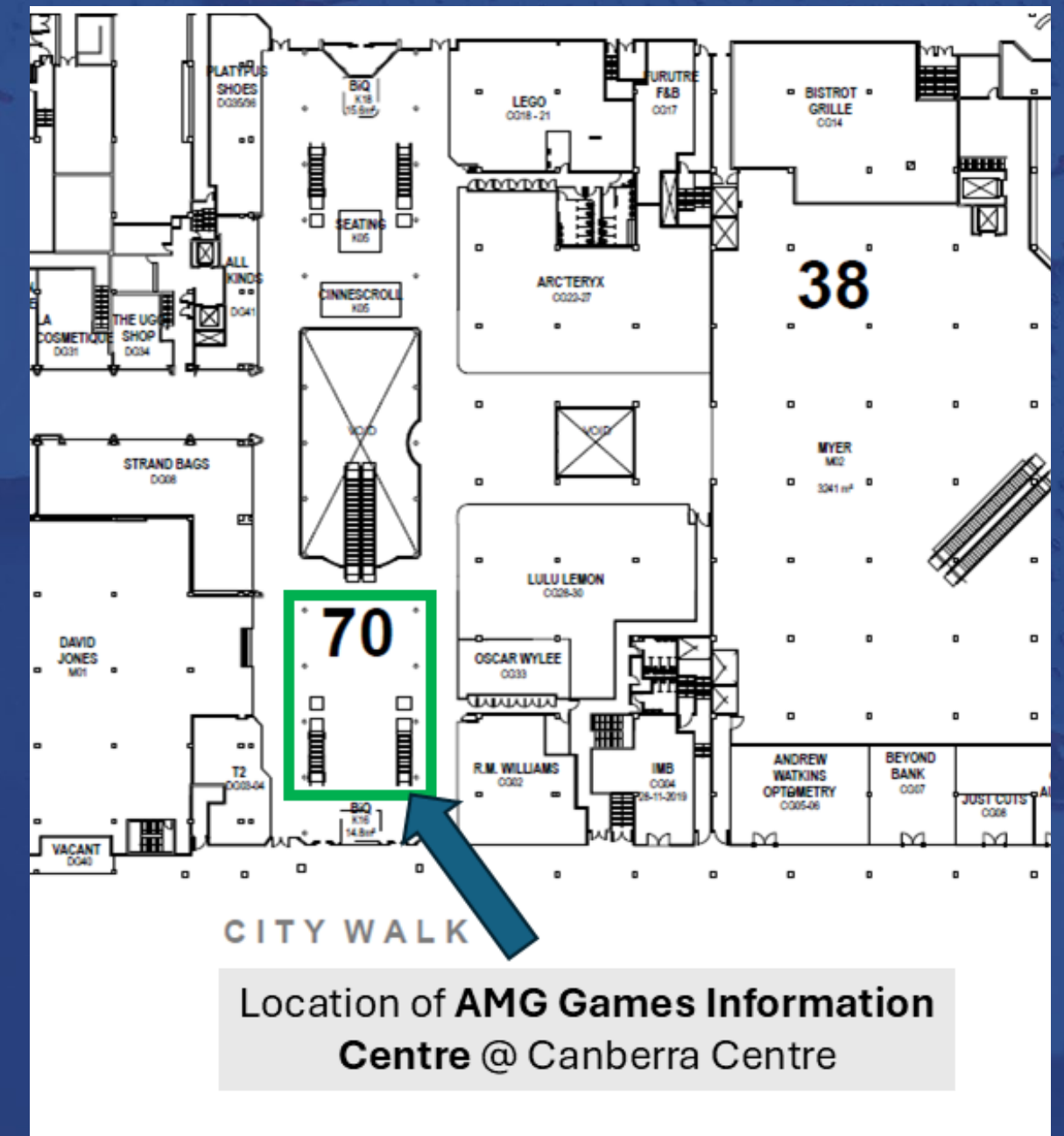
# MAP OF SPORTING VENUES





# GAMES INFORMATION CENTRE

- Location: Ground Floor, Opposite David Jones, Canberra Centre
- Services Available:
  - Collection of participant back packs
  - Merchandise pre-sale collections and on-site sales
  - Participant assistance
  - Accreditation queries
  - Lost property
- Hours of Operation
  - Bump-in on Tuesday 14th October
  - Opens at 9am on Wednesday 15th October
  - Closes at 12pm on Saturday 25th October
  - Pop-up shop style





# AMG ENTERTAINMENT EVENTS

## AMG Opening Ceremony

- Saturday 18th October - 6pm to 10pm
- National Museum of Australia
- Ticketed event for AMG Registered Participants Only
- Shuttle buses to assist with participant access

## AMG Mid -Week Fiesta

- Wednesday 22nd October - 6pm to 10pm
- Various venues in Braddon & Civic
- All venues still open to the public, AMG participants to show accreditation passes for special deals within venues

## AMG Closing Ceremony

- Saturday 25th October - 6pm to 10pm
- National Botanic Gardens
- Entry only available to AMG registered participants
- Shuttle buses to assist with participant access





# AMG ENTERTAINMENT EVENTS

## AMG Volunteer Recognition Function

- Monday 20th October - 6:30pm to 8:30pm
- Capital Brewery Co
- Entry only to accredited AMG Volunteers

## Masters Monday @ Mooseheads

- Monday 20th October - 6pm onwards
- Mooseheads Canberra
- Open to all AMG registered participants

## AMG Race Day presented by Canberra Racing

- Friday 24th October - 12pm onwards
- Thoroughbred Park
- AMG participants have own marquee to congregate in for the day

Further details on all sanctioned AMG entertainment events, visit:

<https://australianmastersgames.com/entertainment/>





# TOURISM OPPORTUNITIES

- 6500 Interstate/International Visitors
- Average stay per visitor is 6 nights
- Destination is part of the attraction of participating
- Expected \$10m to \$15m economic benefit to the local economy
- Lots of downtime for participants to explore Canberra & the ACT
- Free public transport provided for all participants

With more than 8,400 people ready to eat, drink, shop, and explore, local businesses that prepare now will reap the benefits. By offering tailored deals, showcasing group -friendly hospitality, and tapping into the social, leisure -driven spirit of the Masters demographic, Canberra businesses can turn a week of sport into lasting economic impact.





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The Australian Masters Games Team