Kalina Koloff

NSW Cross-Border Commissioner
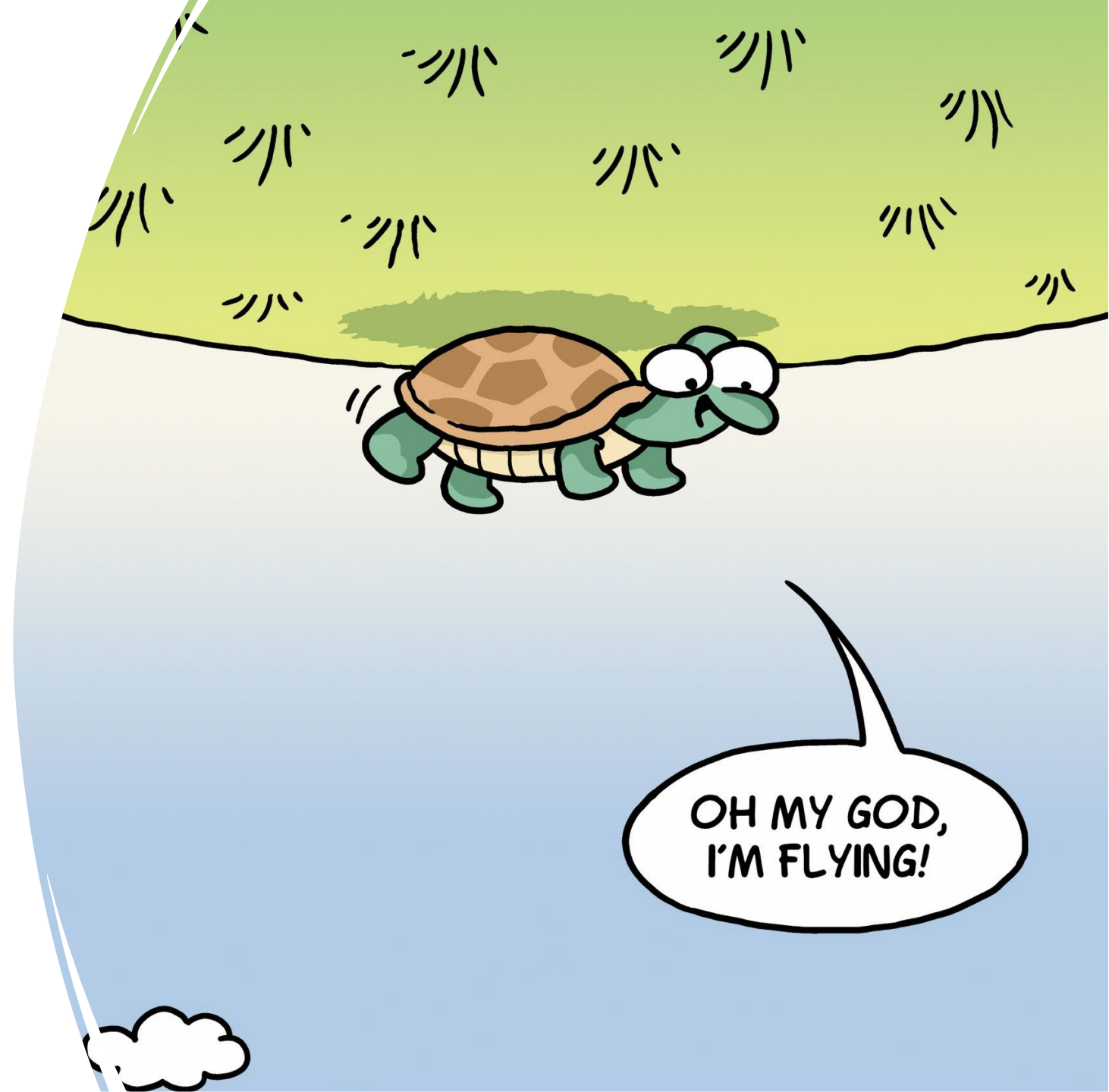Chair – Destination Southern NSW
Small Business Owner

We know times are tough....

2,631,000 less visitors to Regional NSW in 2024

457,000 less nights

Expenditure dropped 2.4% in real terms

Tsunami of challenges to supply and demand – travellers are tightening their belts, operators are facing rising costs, staffing challenges, and an ongoing compliance burden
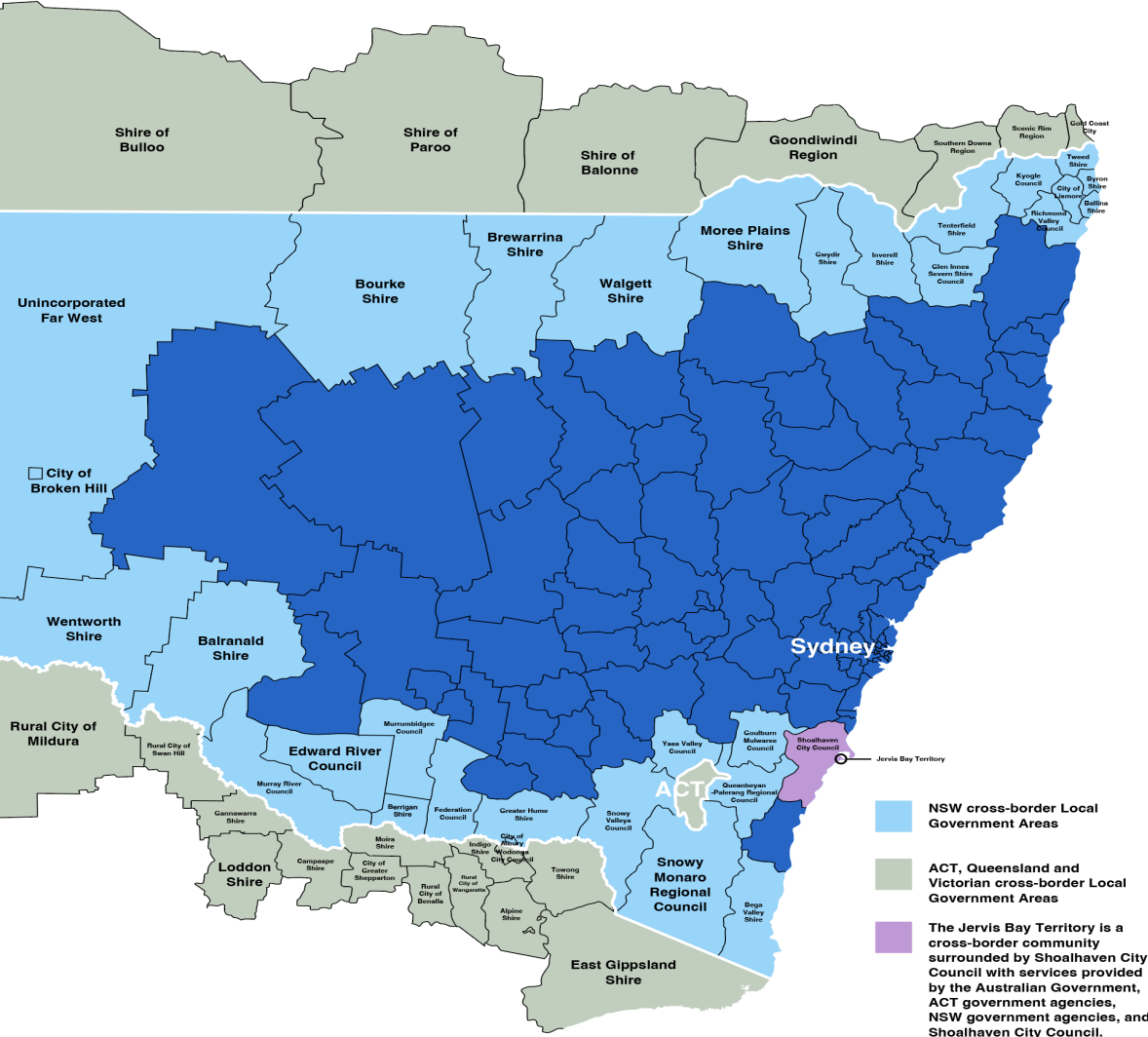
The ACT and surrounding South-East NSW communities have strong economic, physical and social connections – we are stronger and more successful when we work together

Office of the Cross-Border Commissioner

Queanbeyan

NSW Office of the Cross-Border Commissioner

620,000+
NSW residents
(8% of the population)

30
local government areas

1.5M
people live in neighbouring jurisdiction's LGAs

60,000+
NSW Businesses

NSW cross-border Local Government Areas

ACT, Queensland and Victorian cross-border Local Government Areas

The Jervis Bay Territory is a cross-border community surrounded by Shoalhaven City Council with services provided by the Australian Government, ACT government agencies, NSW government agencies, and Shoalhaven City Council.

Shire of Bulloo
Shire of Paroo
Shire of Balonne
Goondiwindi Region
Southern Downs Region
Scenic Rim Region
Gold Coast City
Tweed Shire
Byron Shire
Kyogle Council
City of Lismore
Ballina Shire
Tenterfield Shire
Richmond Valley Council
Brewarrina Shire
Moree Plains Shire
Gwydir Shire
Inverell Shire
Glen Innes Severn Shire Council
Bourke Shire
Walgett Shire
Unincorporated Far West
City of Broken Hill
Wentworth Shire
Balranald Shire
Sydney
Rural City of Mildura
Rural City of Swan Hill
Edward River Council
Murrumbidgee Council
Yass Valley Council
Goulburn Mulwaree Council
Shoalhaven City Council
Jervis Bay Territory
Gannawarra Shire
Murray River Council
Berrigan Shire
Federation Council
Greater Hume Shire
Snowy Valleys Council
Queanbeyan-Palerang Regional Council
ACT
Loddon Shire
Campaspe Shire
City of Greater Shepparton
Moira Shire
Rural City of Benalla
Indigo Shire
City of Wodonga
City of Albury
Rural City of Wangaratta
Towong Shire
Snowy Monaro Regional Council
Alpine Shire
Bega Valley Shire
East Gippsland Shire

Memoranda of Understanding

'Ask the Border Question'

Strategic Engagement

Destination Southern NSW

Destination Southern NSW

Kalina Koloff

Chair

Sarah McDougall

Director

Olivier Kapetanakos

Director

Ian Stazicker

Director | Secretary

Yasmin Coe

Director

Jenny Robb

Industry Development Manager

South Coast and Snowies

Tash Maguire

Communications Manager

Richard Everson

General Manager
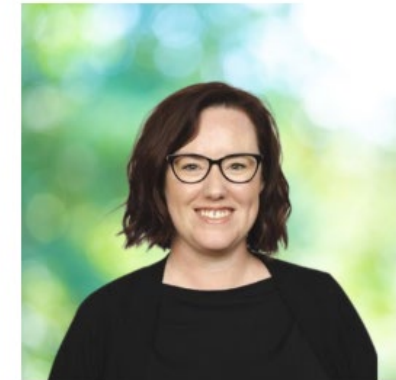
Jessica Bryden

Industry Development Manager

Southern Tablelands

Strategy

Delivering strategic priorities via our Destination Management Plan

Coordination & Advocacy

Connecting industry and support agencies

Building Capacity

via sector-wide projects

Building Capability

by supporting industry operators

https://therideguide.com.au/

Green Shoots

EXPLORE CITIES   TIME OUT MARKETS

Sydney ⌄   News   Things to Do   Food & Drink   Culture   Travel   Road Trips   Food &
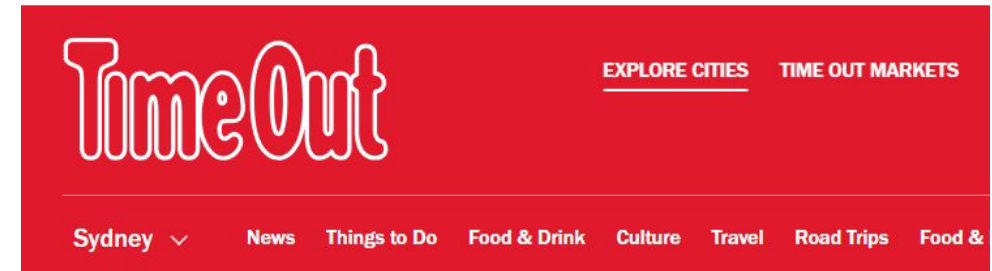
News

An epic new 4-day hike has opened today in the NSW Snowy Mountains

The 56-kilometre trail takes hikers through stunning mountain valleys, and up Australia's tallest peak

Written by Winnie Stubbs
Lifestyle Writer
Tuesday 3 December 2024

INTERVIEWS   REVIEWS   CULTURE CLUB   TASTING NOTES   LUCKY DIP   GIG GUIDE   TEEN SPIRIT

WANDERER FESTIVAL CONFIRMS 2025 DATES

The New South Wales festival returns the October long weekend.

Image David Rogers

Collaboration is the key to unlocking complexity